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ABOUT US

EMPOWERING FINANCIAL KNOWLEDGE FOR THE ARABIC-SPEAKING WORLD

Go-Rich (أسرار المـال) was established in 2016 as a leading platform dedicated to providing essential financial education for Arabic-speaking audiences. Our mission is to empower individuals with the knowledge and tools necessary to make informed financial decisions, whether in investing, business, or personal finance.

With a strong and engaged community, Go-Rich has grown into one of the largest Arabic-language platforms in the financial niche. We deliver high-quality, easy-to-understand financial content that educates and inspires people to take control of their financial future.



OUR REACH

WE HAVE BUILT A ROBUST MULTI-PLATFORM PRESENCE, REACHING MILLIONS OF VIEWERS AND READERS EVERY MONTH:

- Website: <u>go-rich.net</u> 66K page views / Mo
- Facebook: <u>@gorich.finance</u> 2.1M followers
- YouTube: <u>@go-rich</u> 790K subscribers
- X (Twitter): <u>@go_rich_net</u> 30K followers
- Telegram: @gorichnetofficial 1.4K members

WHY SPONSOR GO-RICH?

- Targeted Audience: Our followers are actively interested in money, investing, business, and personal finance, making us an ideal platform for brands looking to reach financially conscious individuals.
- **High Engagement:** Our social media platforms boast significant interaction levels, ensuring strong visibility for sponsored content.
- Trusted Financial Platform: With nearly a decade of experience, Go-Rich is recognized as a credible source of financial education.



SPONSORSHIP PACKAGES

WE OFFER FLEXIBLE SPONSORSHIP PACKAGES DESIGNED TO MAXIMIZE BRAND EXPOSURE:

For \$7,000 per month, sponsors receive:

- Three videos per week featuring a promotional segment for your brand.
- Banner placement on <u>Go-Rich.net</u> for the duration of the sponsorship.
- "Sponsored by" mention on Facebook, X, and YouTube cover images.
- Three daily social media posts featuring your brand, shared across Telegram, YouTube, Facebook, and X.

For **\$19,000** over three months, sponsors receive all the above benefits, ensuring extended exposure and stronger brand recognition.

For **\$39,000** for a full year, sponsors gain maximum visibility, maintaining a long-term presence across all our platforms with consistent brand reinforcement throughout the year.



HOW TO GET STARTED?

WE OFFER FLEXIBLE SPONSORSHIP PACKAGES DESIGNED TO MAXIMIZE BRAND EXPOSURE:

Partnering with Go-Rich is simple. Reach out to us at contact@go-rich.net, and we'll be happy to discuss the details and finalize your sponsorship.

We look forward to collaborating and bringing valuable financial content to our audience while helping you gain unparalleled brand exposure in the financial niche!

